

NORTH BOUND

ISSUE 11

HOBIE SAILING

*Zambales
TO Bataan*



**BUY-EAT-
STAY-TRY**

GUIDE TO PAMPANGA,
ZAMBALES
AND BATAAN

**4X4 ADVENTURE
IN PINATUBO**

**INSIDE:
EASY ROAD TRIP MAP
FROM NLEX TO ZAMBALES**

**FOOD
OVERLOAD
IN PAMPANGA**

FREE

GAWING LUZON-WIDE ANG JOYRIDE!

SUMAMA SA AMING DAILY TRIPS TO:

**SAN FERNANDO, GUAGUA,
APALIT, CALUMPIT,
OLONGAPO,
IBA, STA. CRUZ**

BAGUIO

**TARLAC, DAGUPAN,
LINGAYEN, ALAMINOS,
BOLINAO**

**SANTIAGO, ROXAS, ILAGAN,
TABUK, TUGUEGARAO,
TUAO, PIAT**



05 ANNIVERSARY
VICTORY LINER INC.

LETTER FROM THE PRESIDENT



Dear Reader:

Together with the North Bound editorial team, I would like to extend my warmest greetings to you on your trip to the North.

Northern Luzon possesses a rich geography of history, culture, people, and natural wonders that are just waiting to be discovered, so we bring you a refreshed North Bound designed to help the traveler navigate the amazing destinations the North has to offer.

In this issue, we introduce detailed directions to our suggested destinations, so you can find your way whether you're driving or taking the bus. In the BUY-EAT-STAY-TRY section, we've also classified destinations depending on our travelers' persuasions to make your trip as enjoyable as possible. **4x4 in Pampanga and sailing and mountain climbing in Zambales are just some of the good reads you will find here in our magazine.**

We hope to see you soon on the road NORTHBOUND!

RENIE U. TICZON

President,
North Philippines Visitors Bureau
Vice-President for Marketing,
Manila North Tollways Corporation



North Philippines Visitors Bureau is a non-stock, non-profit organization spearheaded by the Manila North Tollways, builder and concessionaire of the North Luzon Expressway.

Its primary thrust is the promotion of destinations through various tourism activities and events that draw travelers in search of culture, adventure and relaxation to the North.

NORTH BOUND

ISSUE 11

Publisher
**North Philippines Visitors Bureau
(NPVB)**

Renie Ticzon
President, NPVB
VP for Marketing, MNTC

Grace Ayento
Acting OIC, NPVB

Executive Editor
Edsel Ochoa

Contributing Editors
Toby Martin
Jerricho Reynaldo

Contributing Writer
Tonnette Lee

Contributing Photographers
Ivan Henares
Marcos Caratao Jr.

Graphic Artist
Emmeline Sia

Marketing Manager
Rhycel Marcelo

Advertising Sales
Jeremiah Garcia

North Philippines Visitors Bureau
291 Saint Joseph St., Oranbo Drive,
Pasig City, Manila, Phils.
Email : northboundmag@gmail.com

Production and Advertising
Onesport Media Specialists Inc.
Unit 217 La Fuerza 2 Bldg.,
Pasong Tamo, Makati
Tel : 09154753994
Email : onesport@gmail.com

Reproduction of photos in full or in part is prohibited, unless permission is secured from the Executive Editor and the Publisher. Every effort has been made to ensure the accuracy of the information contained in this publication. However, NPVB and Onesport Media Specialist Inc. cannot accept legal responsibility for any error or omission. Opinions expressed here are solely of the writers and not necessarily endorsed by NPVB.

VISIT OUR PAMPANGA TERMINALS IN DAU, ANGELES,
APALIT AND ROBINSON'S SAN FERNANDO.
FOR INQUIRIES, CALL (632)3611506, +639178425463
OR VISIT WWW.VICTORYLINER.COM

4x4 ADVENTURE IN PAMPANGA

WORDS BY TOBY MARTIN • PHOTOS BY EDSSEL OCHOA

Sometime after the eruption of Mt. Pinatubo, I hung out a lot with Jack, an American who has resided permanently in the Philippines after working all around the world. Like many before, the wiles of Angeles attracted him, and before he could decide on anywhere else to stay, habit had decided for him to settle in Pampanga. In 1991, as soon as the ash stopped falling and the dust has settled, Jack knew what to do with the impromptu desert that fell upon his backyard - he took his Jeep out and drove it as it was meant to.

One time, I found myself almost too quickly in Jack's Jeep, which was loaded with a cooler full of beer and steaks, a sack of charcoal, and a grill barely enough for a man-sized rib eye. We set out on the desert of lahar, layers tens of feet thick on top of each other, towards an area

where the constant flow of water has formed canyons large enough for the Jeep. That the Grand Canyon was cut by the Colorado river over eons tells me that the corridors of lahar we were driving through were eroded too quickly. In the event of a heavy downpour, these volatile canyons can easily turn into channels of quicksand, and here we were kilometers into it. I then decided to alight from Jack's Jeep and run on my own power. Jack scoffed at the idea and quickly drove off to where I would eventually find him - down the canyon, grilling the meat and downing the beer - an odd 5 miles later.

There we were sitting with heat from all directions, thanks to the coals cooking our steaks and the heat of midday. The sun shone unimpeded by clouds, its glow bleaching your vision. If something stayed long enough under it, its color

would eventually bleed away with the light. We were quite literally in the middle of nowhere, for this was a wasteland. Once, it may have had crops growing from its soils. But now, it was lahar, irrigated by streams of water heated by fissures from the volcano's source.

Years later, I would return to Pampanga with motorcades of 4x4s for very different reasons. In one such trip, we drove around ripping up the desert, with the vehicles putting their capabilities to the test. In another, we were taken to the trailhead of the hike to Pinatubo's crater, eventually finding ourselves in a Korean spa to relax after the hike. This place looked remarkably like the one where Jack and I had our picnic, although, without having taken a GPS reading then, I can never be sure. If I was at roughly the same location, it was not the

same place for sure. This time, barbecued ribs were cooked instead on large grills made of halved steel drums, served by liveried employees of the spa. The spa itself was an enigma, tucked away in the middle of a canyon, offering treatments using volcanic sand and hot spring water. Oblivious to the irony of the place, there we were,

a division-sized crowd gathered for a post hike-and-drive barbecue and massage...

Back that day, Jack tired of the scenery, which was beautiful despite its gradient of monotonous shades of grey, and offered me a share of his flask and a drive around Pampanga's churches.

We had finished off the flask when we reached Betis Church in Guagua, Pampanga. Although I cannot remember the details without assistance, the church is said to have Baroque inspirations in its design, having been built in the 17th century. What stands out





was the next “iglesia” in our “visita.” Upon entry, I noted how disproportionately low the ceilings were. It was like walking into a hobbit’s hole, where things seemed properly sized, except that they were according to another aesthetic altogether. The diminutive scale was the result of six meters of lahar sent by Mt. Pinatubo to bury the church. The loyal parishioners did excavate the church halfway, but only to reveal the original “retablo,” leaving the church with a low ceiling and gun port windows. The unusual proportions of the church today are a poignant reminder of the unpredictable destruction nature may bring.

The last stop was the Sta. Rita de Cascia Church, which proved the most interesting because it keeps a relic of its patroness within its walls. The reliquary, which houses a piece of Sta. Rita’s uncorrupted

corporal remains, is laid open every August 17 for public veneration, which was unfortunate for me as it was mid-April during my visit. Soon, Jack and I had our fill and drove home at the end of the summer day.

It was between drinks, steak sandwiches and religious buildings that Jack shared more of his incredible stories from work stints around the globe. These stories begged the question: why did he settle in Angeles, of all places? Despite the irony of it all, I never did press him for an answer, but a plausible one comes up.

Approximately 16km from Manila, serviced by the NLEX and SCTEX, with enough things to do from outdoorsy to cultural to culinary, Pampanga is the perfect weekend destination to stretch one’s legs and his ride’s mileage. **NB**



PUNING HOT SPRINGS AND SAND SPA

Found at the end of a canyon, this oasis was cut out of the lahar by the natural flow of water. The spa is a collection of huts, cottages and hot pools built into the slopes, where the hot spring source cascades from a waterfall. Their signature Sand Spa treatment buries the person in hot volcanic sand, the heat of which can reputedly extract toxins out of the body. The tour provided by the spa is an affordable package that includes a short 4x4 drive, a mud pack, a sand spa, a foot massage and a lunch buffet.

in memory, however, is the painted ceiling of the church, which is now touted as the Philippines’ very own version of the Sistine Chapel. It was also worth the drive to see the wooden plank floor, and the Corinthian-style columns that rose from it, supporting the ceiling and the arch-crowned windows of the sanctuary.

The San Guillermo Parish Church in Bacolor

BETIS CHURCH (ST JOHN THE APOSTLE PARISH CHURCH), GUAGUA, PAMPANGA



An 18th century Augustinian-sponsored Baroque structure, it was named a National Cultural Treasure by the National Museum for its painted ceiling of murals depicting scenes from the Bible, the Holy Family, and a number of Catholic saints. The paintings are said to have been retouched in 1939 by Macario Ligon, a native of San Agustin, then restored once again in the 70s by Ligon’s assistant, Victor Ramos, who was only his teens during the '39 restoration. Also of note are the carved designs over the windows, the Corinthian-styled columns, the “retablo” of saints and the wooden plank flooring.



TIPS:

Carry a small mirror to save you from a crick in the neck – use it to look at the ceiling’s reflections instead of craning upwards. For photographers, an articulated camera screen may likewise make shooting the ceiling easier, but be advised that flash photography is not allowed in the church.



SAN GUILLERMO CHURCH, BACOLOR, PAMPANGA

Named after the town’s patron saint, this church was built by the Augustinians in 1576, the same year that the town was established. Coincidentally, it was erected on the lot of one Don Guillermo Manabat, making its name quite apt. The architectural design is in the Baroque style popular at the time, and its interior accents, the main and side “retablos,” and the pulpit were intricately carved and heavily gilded in gold leaf. After being half buried



in lahar during the 1991 Pinatubo eruption, the parishioners excavated the altar and the old “retablo,” had them restored then relocated under the highest point of the church where they fit despite the lahar deposit. The church continues to serve as a place of worship and a tourist attraction to this day.

Mangan Ta Na! (LET'S EAT!)

Words by and Photos by Tonette Lee

When people learn my mother's family is from Pampanga, the immediate comment is, "You must be a good cook!" It is often assumed that having Kapampangan genes equates to gastronomic skills of the highest order, and that Pampangos know how to eat well, if not cook. While my love for the cuisine of my province may have been inlaid by genetics and family tradition, my own education in

the Pampanga delicacy came mostly through Mang Turing, our driver, during errands that would invariably hit Pampanga during mealtime, and become impromptu lessons in food. My syllabus was a headlong leap into Kapangpangan cuisine. I was ordered to finish a plateful of crickets at Holidayland in San Fernando. I was taught the method to burung talanca (Asian Shore Crab), sprinkled with salt while still alive, pickled and later eaten by

squeezing from the shell onto hot steaming white rice.

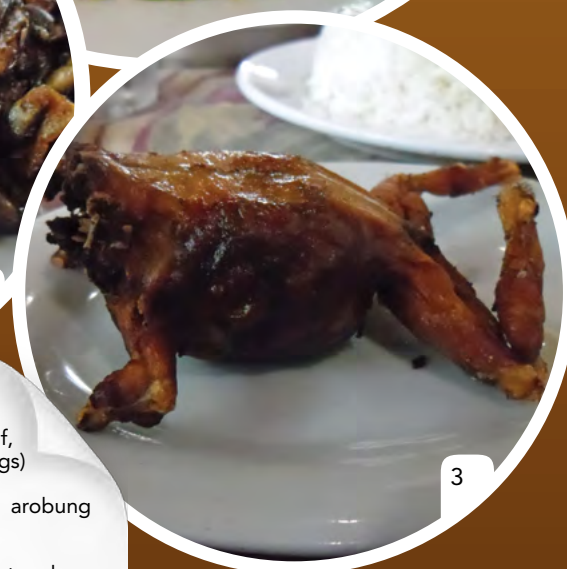
While my taste buds were working Mang Turing explained cooking processes, flavor dimensions to expect, ingredients involved, and the importance of freshness. I learned not only to enjoy eating the food but also how to make it, an important skill for when one gets a hankering for the unique delicacies with which I fell in love.



1



2



3

1. Everybody's Cafe's morcon (ground meat loaf, stewed in its own drippings)

2. Everybody's Cafe's arobung camaru (fried crickets)

3. Everybody's Cafe's tugak a Betute (fried stuffed frogs)

Sometimes, however, driving is the better skill applied to satisfy such cravings. One such time found me with friends on a road trip mission to eat our way thru Pampanga.

CARREON'S

Our first stop was Carreon's in Magalang, Pampanga to jumpstart our systems with a sugar rush from pastillas and plantanillas. Since 1946, the Carreon family has been churning out pastillas gatas damulag, or Carabao's milk candy, a soft, rich, creamy, and not too sweet lump of solid Carabao milk. Unlike the more commercial pastillas one finds in pasalubong stores around town Carreon's are not thickly encrusted in sugar, and are a little dryer which makes them last a few days longer and less prone to mold. Plantanillas are vibrant yellow crepes made from egg yolk, flour, and sugar then folded once over a filling of pastillas, bathed in syrup to keep them moist. The flavors and textures assault in layers first the light sticky crepe that soon melts into the milk of the pastillas filling,



together making a third flavor that inspires giddy delight. One might find traditional versions of this dessert filled with latik or macapuno but Carreon's is closer to heaven for me. It's so good we polished off half a tray's worth in five minutes. After one jar of pastillas de leche, one box of pastillas candy and the other half tray of plantanillas, we were back, on our way to San Fernando mainstreet to have an authentic Kapampangan lunch.

EVERYBODY'S CAFE

Everybody's Café on McArthur Highway, Del Pilar, San Fernando is an ideal place to sample Pampango cuisine as the menu is comprehensive. From

it we ordered kare-kare, pindang damulag (carabeef tapa), ulang (river shrimp), tag-ilo buru, tugak a Betute (fried stuffed frogs), , arohung camaru (fried crickets), and dumara (Candaba duck). If Carreon's was for Willy Wonka, this place spoke Andrew Zimmern, "If it stops moving for two seconds, let's eat it." Some of Pampanga's favorites viands present a visceral hurdle which when surmounted opens up a new world of flavor. Pindang damulag, our interpretation of tapa, is meat seasoned and left to ferment for nature to work its alchemy and break down the meat at the molecular level inside a glass container. After some point of rot, the stench storm

will pass, and the result is a tender, fragrant meat, that when fried gives off the scent of young coconut wine. The frogs are prepared while alive, skinned, stuffed, sewn up then deep fried. Their meat, which many will liken to chicken, is nothing like it, instead it lacks the muscular striations of larger animals, making the meat feel extra tender to the tooth, reminiscent of sausage. Deep fried crickets are expectedly crunchy as you bite into the exoskeleton which then gives way to a unique punchy aftertaste.

While the thought if these might not convert you to our cuisine, my aunt, Des Rodriguez Torres names her list of Pampanga food that will turn you into a fan: tidtad, kilayin (pork and liver stewed in vinegar), asadong matua (pork pot roast), balo balo (burong hipon), tibuk tibuk. The sensory overload of Kapampangan food- the colors of the ulang, the sourness of the sinigang, the aroma of pindang damulag, and the crunch of the camaru -all

conspire to make you want more. And so we had more.

TERESITA RAZON'S

We went off to look at a few old houses to work up an appetite for the afternoon, and then cooled ourselves with halo-halo at Teresita Razon's, owned by a sister to the Razon's of Guagua. The two brand have similar ideas, limiting their halo to sweet saba banana and macapuno. The clear difference between Teresita's leche flan was the leche flan made with dayap, and very creamy, with no holes in it, which I preferred. Their pansit luglug was also note worthy, with more palabok, or toppings of chicharon and boiled egg than usually expected.

SUSIE'S CUISINE

We stopped at Susie's Cuisine on McArthur Highway for some tibuk damulag, probably Pampanga's least known kakanin. Similar to the Tagalog maja blanca, it is made of pure carabao's milk and a starch to bind it, scented with dayap,

slow-cooked over a low fire, and topped off with latik, after it has set. Susie's began as a stall in Angeles City, and specialized in Pampango kakanin. Unlike other kakanins on offer at Susie's, tibuk damulag is the only one not shared with other regional cuisines, perhaps due to its unique ingredients. Other tibuk makers offer silkier and softer textures, while that of Susie's is a little firmer and holds its shape on a plate, richly flavored. Imang Salud has a much softer version at the Legazpi Sunday Market in Makati.

It seemed apt to end our trip with a merienda of okay, sampelut (ginataan with glutinous rice balls), lumpiang sariwa, and in turn punctuate our last meal with tibuk, the quintessentially Pampango dessert. It is as pure as the heritage of the cuisine, blended slowly over time, with the flavors and scents, both strong and subtle, identified with old Pampanga. It is food that has roots and always well worth a drive home. **NB**

Hobie Sailing

ZAMBALES to BATAAN

Words By: Toby Martin

Photos by: Edsel Ochoa

An unusual sight in these parts of Zambales, several sails were silhouetted against the horizon, like shark fins peeking out of the glassy surface of the sea. Perched on the platform of each sail, a crew of two manned the hulls, both of them at

the mercy of the winds and the waves, yet inordinately in control of these elements. With each sailor determined to reach the intended destination, the crafts followed a course that is both unidentifiable and purposeful. Occasionally, the crew wrestled against the wishes of

their vessels, pulling at invisible lines while hanging precariously over the edges, in order to keep the boats upright against the wind. Racing down the shores while Zambales and the rest of Luzon took notice was an expedition regatta, the Hobie Challenge.





The annual Challenge was on its 13th staging, this time along a course down the western coast of Luzon, from Candelaria in Zambales to Bagac in Bataan. The regatta is described as an expedition race, a multi-day event pitting several “catamarans” and their two-man crews against nature and against each other. Independently, the sails are steered from one pre-defined point to another, but all are strung together into the country’s toughest maritime race. It is also an expedition for the racers as most will have laid sight on the terrain for the very first time upon setting sail. Bearing all their experience and knowledge in seacraft-navigation, equipment-handling and fitness, the sailors are challenged to finish the course in the least time. Everyday, they are handed new charts depicting their origin and their destination, which they use to plot the shortest course between the two.



White sandbar of Hermana Mayor island

★NB RECOMMENDS
**1 DAWAL RESORT,
 CANDELARIA, ZAMBALES**

Located on the mainland, Dawal Resort, which offers accommodations for those who prefer not to rough it, is a convenient jump off point to nearby Potipot Island. The resort also offers kayaking and windsurfing lessons for beginners and intermediate learners.



★NB RECOMMENDS
**2 CAPONES VISTA,
 BEACH RESORT
 SAN ANTONIO, ZAMBALES**

This resort provides all the amenities one may need, plus an amazing view of Capones Island in the horizon.





★NB RECOMMENDS
**4 LAS CASAS FILIPINAS
 DEACUZAR,
 BAGAC, BATAAN**

Experience living heritage structures from all over the Philippines which have been restored and relocated to this resort compound.



Perhaps, the most salient but often overlooked blessings of sailing are the perspective it offers from the sea, and its dependence on nature. As travelers, we are often transported to our destinations by land. And if by sea, it is often limited to a point-to-point delivery, transported by machine, either insulated by walls or the numbing din of an engine. Sailing, on the other hand, rests at the other extreme. A deliberate form of travel, it succumbs to nature and is slower than most, letting the sailor see the landscape unfurl before him as if by a painter's stroke. It is an intimate way to get to know our country of many islands and long coastlines. The images presented here, captured during the 13th Hobie Challenge, give us a glimpse into that perspective, making a strong argument for us to travel by sea, and by sail. **NB**

3 Morong
BATAAN
4 Bagac



★NB RECOMMENDS
**3 ANVAYA COVE,
 MORONG, BATAAN**

Anvaya Cove is a luxurious residential resort and private enclave which is committed to preserving a balance between sustainable development and environmental preservation.



For more info on Philippine sailing, visit www.phinsailing.ph and www.tlyc.com

BUY

EAT

STAY

TRY

GUIDE TO PAMPANGA, ZAMBALES AND BATAAN

Got nothing to do this weekend? Or making plans for that upcoming holiday? North Bound has selected a few destinations that you will definitely want to put on your itinerary and presented in an easy to use guide. Just check around the map for places that catch your interest, whether it's a foodie, shopping, resort or activity, and follow the page guide to a more detailed description on what to expect and how to get there.



A **ANAWANGIN COVE** - an unlikely convergence of sea, sand and forest, brought together by the great Pinatubo eruption, this outdoor haven offers surf or trail action, and an expansive beach for rest and recreation. (photo by Marcos Caratao Jr. of www.ambot-ah.com)



G **TREETOP ADVENTURE, ZOOBIC SAFARI, OCEAN ADVENTURE** - for those who prefer their adventure in the form of an amusement park ride, you can zip, swing and slide in the trees, see tigers up close from a bus and swim with dolphins in an aquarium.

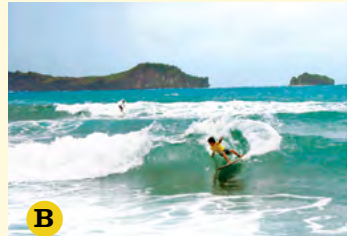


H **XTREMELY XPRESSO** - started out as a cafe in the Subic Freeport serving reliably good coffee and later full European inspired meals.

ALING LUCING'S SISIG - This is where sisig, the ubiquitous drinking companion, was created, and against which every single one must be measured, so make sure you try the original. (photo from ivanhenares.com)



M **HOT AIR BALLOON FESTIVAL** - the country's biggest airshows launches hundreds of hot air balloons from all over the world into the sunrise. A sight to behold every year.



B **MAGIC LEFT** - a reliably consistent left-handed wave that keeps on coming has made this cove a favorite for beginners and more advanced wave riders alike.



I **MEAT PLUS** - has been attracting discriminating carnivores since it opened. Select a dish from its menu or choose your meat from their freezer and have it cooked as you desire. Cant go wrong either way.



GIANT TACOS AT THE COFFEE SHOP - big appetites find their way to The Coffee Shop not for their brews but for the outsized tacos that do the job to quell a raging hunger. (photo from pinoytravelfreak.com)



E **UACON COVE AND POTIPOT ISLAND** - This pair makes for an excellent kayaking or SUP destination if you've got the gear and skills, the cove offers a quiet beach and flat water, while the island has white sands and seclusion.



J **LIGHTHOUSE RESORT AND MARINA** - Consistently regarded as one of the best hotels in the freeport, Lighthouse is a 3 story boutique hotel known for its well-appointed rooms, particularly their glass-walled bathrooms.

EL KABAYO EQUESTRIAN CENTER - a horseback riding outfit with stables made to resemble an Old West cliché. Take lessons, or tours, and don't forget your ten-gallon hat, for that precious photo.



O **SUSIE'S KAKANIN SUSIE'S CUISINE** - This genre of Filipino cuisine is characterized by their main, eponymous ingredient - rice or kanin. A whole range can be had - pichi pichi, tibok tibok, suman, moche and sapin sapin



D **CAPONES ISLAND** - this minuscule spit of land starts out of the sea with a white beach then gently ascends to a hill on which stands a Spanish-era lighthouse; well-worth the 30 minute boat ride that gets you there. (photo from ivanhenares.com)



F **CASA SAN MIGUEL** - This center of the arts nurtures the local youth in various art forms and is home to the Pundaquit Virtuosi, a youth musical ensemble; it also houses a bed and breakfast and a community cafe for visitors.



K **DECA WAKEPARK** - A wakepark in central Luzon bodes well for Filipino wakeboarders and anyone who wants to add watersport into their otherwise landlocked itinerary.



P

MORE ON PAGE 28



Q

NATHANIEL'S BUKO PANDAN NATHANIEL'S BAKESHOP - it is at Nathaniel's where they have found the ideal combination of the ingredients to produce the perfect rendition of this well-loved dessert
(photo from www.jinlovestoeat.com)



R

ANGELES CITY FLYING CLUB - the country's premier ultralight aircraft outfitter and school, where one can take to the sky for short trial flights or commit to a course to become a sport pilot.



S

MILA'S TOKWA'T BABOY - While Aling Lucing claims the original sisig, Mila's holds the crown for best tokwa't baboy. Her most ardent fans will attest that its worth the trip.



PAMPANGA ANGELES CITY

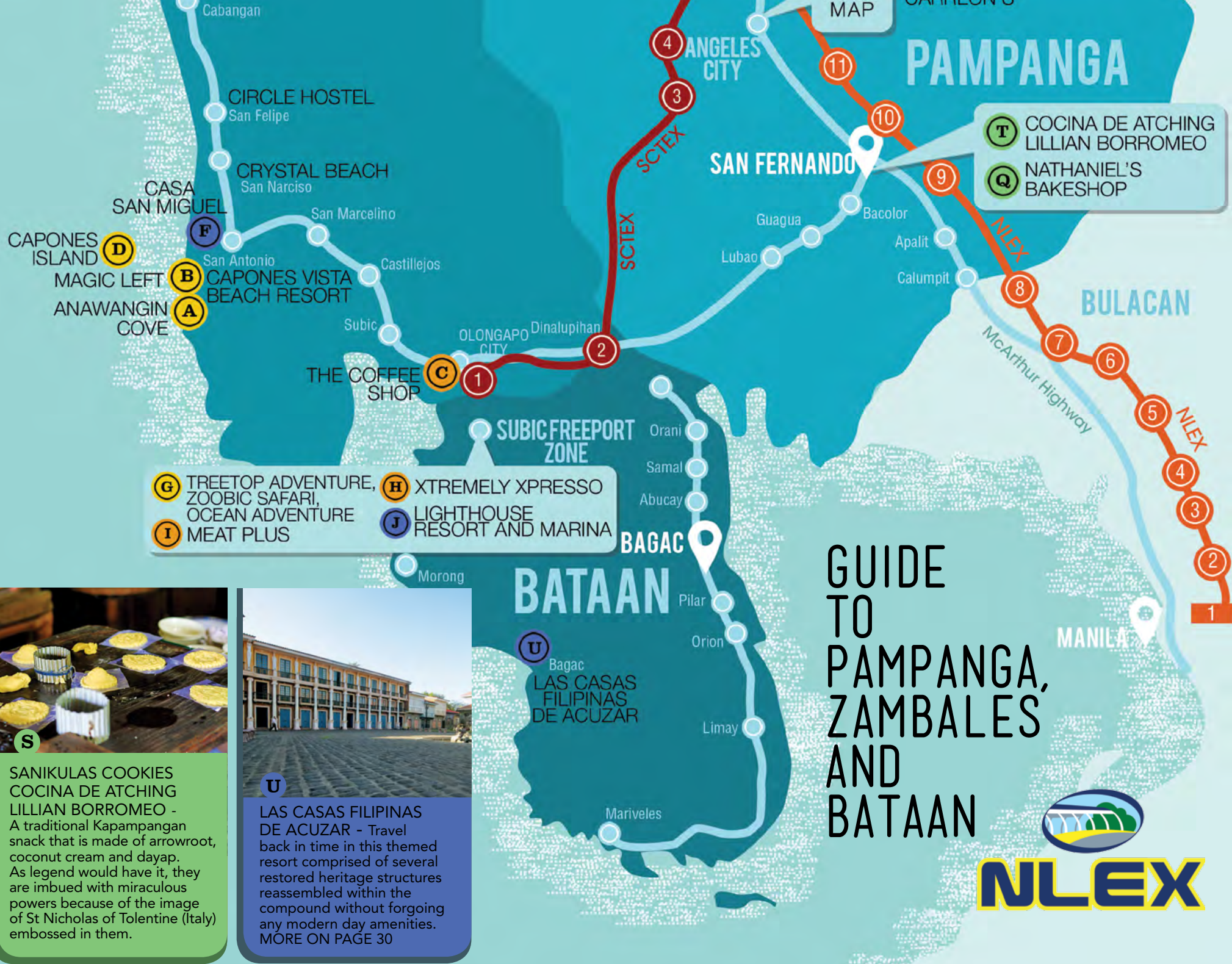
- L** ALING LUCING'S SISIG
- M** HOT AIR BALLOON FESTIVAL
- N** BALE DUTUNG
- O** SUSIE'S CUISINE
- P** DECA WAKEPARK
- S** MILA'S TOKWA'T BABOY
- C** ITALIAN DINING

San Fernando
Bacolor

ZAMBALES



- Dolores Exit **8** ● NLEX ● SCTEX
- Clark North Interchange **7** 13 SCTEX EXIT
- Mabalacat Interchange/ NLEX Exit **6** 12 Dau Exit
- Clark South Interchange **5** 11 Angeles Exit
- Porac Exit **4** 10 Mexico Exit
- Floridablanca Exit **3** 9 San Fernando Exit
- Dinalupihan Exit **2** 8 San Simon Exit
- Tipo Exit **1** 7 Pulilan Exit
- 6 Sta. Rita Exit
- 5 Tabang Exit
- 4 Bocaue Exit
- 3 Marilao Exit
- 2 Meycauayan Exit
- 1 Valenzuela Exit



T COCINA DE ATCHING LILLIAN BORROMEIO
Q NATHANIEL'S BAKESHOP

G TREETOP ADVENTURE, ZOOBIC SAFARI, OCEAN ADVENTURE
I MEAT PLUS
H XTREMELY XPRESSO
J LIGHTHOUSE RESORT AND MARINA



S
SANIKULAS COOKIES
COCINA DE ATCHING LILLIAN BORROMEIO - A traditional Kapampangan snack that is made of arrowroot, coconut cream and dayap. As legend would have it, they are imbued with miraculous powers because of the image of St Nicholas of Tolentine (Italy) embossed in them.



U
LAS CASAS FILIPINAS DE ACUZAR - Travel back in time in this themed resort comprised of several restored heritage structures reassembled within the compound without forgoing any modern day amenities. MORE ON PAGE 30

GUIDE TO PAMPANGA, ZAMBALES AND BATAAN



ANGELES CITY CELEBRATES

PAMINTUAN HOUSE



In the heart of Angeles, Pampanga, a rather nondescript structure has stood witness to history, not merely by surviving it, but by serving as a home to various historical personalities over time. Built by Don Florentino Pamintuan, Angeles' first millionaire, it welcomed in 1889 Gen Antonio Luna, and served as his headquarters for the first Philippine Army, from which the defense against the advancing American forces was directed. Later, President Emilio Aguinaldo's nomadic government selected it as

its presidential residence after moving here from Nueva Ecija, and the first anniversary of Philippine independence was celebrated here with a parade review of Gen Gregorio del Pilar's forces. It was later occupied by General Douglas MacArthur and his officers, until July 1901. In 1935-36, records show that the American chief executive, Frank Murphy, a friend of the Pamintuans, spent many a weekend at the house. The house then headquartered a contingent of a Japanese cavalry of the Suzuki Butai Regiment up to 1944. In late 1944 to the first week of 1945, the old house billeted the early Kamikaze pilots. On observation, the house seemed to attract the victors, almost like a trophy of success in their campaigns.

These days, it is one of the seven (7) national sites where the Philippine flag is raised every Independence Day, after which Aguinaldo's speech delivery is reenacted. It has since become the ward of the National Historical Commission and is soon slated to house the first Philippine social history museum.

ANGELES SISIG

Sizzling sisig has become inextricably associated with Angeles that the dish is registered as the most significant product of Angeles in the Department of Trade and Industry's One Town, One Product program. As such, it is the banner product soon to be served in practically every food outlet, in Angeles' Gastronomic Belt. The variations are endless but each celebrates the ingenuity of creating a tasty dish from pork parts otherwise considered discards. The Gastronomic Belt, an area that spans Balibago Strip along MacArthur Highway, to the Fields district, to Don Juico Ave, to Korea town, all the way to Friendship Extension, was conceptualized as a tourist food destination by Christine Nunag, Angeles City tourism officer, a culinary writer, demo host, tour-event specialist, and two-time Doreen Fernandez Awardee.



FIESTANG KULIAT



OCTOBER

1 FIESTANG KULIAT 2013 PRESS LAUNCH

11AM · MARQUEE MALL 3RD FLOOR
Kapampangan Fiesta Buffet (for media)

1 FIESTANG KULIAT 2013 KICK OFF

2PM · MARQUEE MALL ACTIVITY CENTER
To usher in the month-long October Fiesta Month. An array of cultural, entertainment, video presentations & messages from the Fiestang Kuliati committee.

2 FIESTANG ANGHEL

530 PM MASS · HOLY ROSARY PARISH CHURCH, 630 PM PROCESSION OF ANGELS · STO. ROSARIO/HERITAGE ZONE

Feast of the Guardian Angels with Procession of Angels attended by little kids wearing angels costumes. The name Angeles came from its old name El Pueblo De Los Angeles, meaning town of angels.

6 3RD PULAYAN TAGALAN (FUN RUN) KENG DALAN 2013

5AM · MARQUEE MALL PARKING GROUNDS (NEAR CITY HALL)

Fund raising campaign to support the projects of ACPO, ACADAC & ACSO and to strengthen the relationship in obtaining common mission for a healthy and drug free Angeles City.

7-10 2ND KULIAT KABATAANG KABAHASAN

8AM – 5PM · ANGELES CITY LIBRARY

Series of activities like book fair, on-the-spot assay, and haiku writing, nursery rhymes battle, quiz bee, and fora for librarians.

12 SERENATA

7PM ONWARDS · HERITAGE DISTRICT

Traditional Brass Bands Face-Off. A romantic night under the stars featuring world-class entertainment by two orchestras in a musical face-off (Battle of Brass Bands).

12 FIESTANG LANAVAL

530PM MASS · HOLY ROSARY PARISH CHURCH, 730PM LA NAVAL PROCESSION · STO.ROSARIO/HERITAGE ZONE

Evening before La Naval Fiesta. In tribute of the Virgen De La Naval, which is the patron of the town's founder Don Angel Pantaleon De Miranda.

This event is headed by Mayor Edgardo Pamintuan of Angeles City, Chairman of the Fiestang Kuliati 2013 Execom. For more details, contact the Angeles City Tourism Office at (045)625-2286 and 09334606398 and look for Mr. Arcee Suarez or email likeangeles@gmail.com.

BROUGHT TO YOU BY:



HOMEXPERIENCE



MARQUEEMALL



NLEX



15&17

CULTURAL DANCEFEST

2PM ONWARDS · MARQUEE MALL ACTIVITY CENTER

2 Days of Cultural Dance Showdown by teams from private & public schools with ethnic, traditional & modern categories.

18-20 BIG BITE! THE NORTHERN FOOD FESTIVAL

10AM-9PM · MARQUEE PARK

A 3 day ultimate food festival gathering. All the best food vendors and concepts from the Northern Regions.

20 PAMANGAN FIESTANG KAPAMPANGAN LUNCH & DINNER · MUSEO NING ANGELES

Sumptuous lunch and dinner by ticket reservation. Tickets available at Museo Ning Angeles.

25 FIESTANG APU

MASS 5-9AM, 11AM-12NN, 2-7PM · APUNG MAMACALULU SHRINE MASS 430PM · HOLY ROSARY PARISH CHURCH, PROCESSION 530PM · STO.ROSARIO/HERITAGE ZONE

Tribute to the Miraculous Apung Mamacalulu, which pilgrims from all over venerate every Friday all-year round. The chapel area is also a well-known destination for thrift shoppers for its ukay-ukays and production over-runs every Friday.

26 MAMALUNG TAMU

8 AM ONWARDS · MARQUEE PARK

Kapampangan Version of Traditional Filipino Street Games. A day of competition between teams from the four school districts of Angeles City, including an open category for visitors.

DECEMBER

(MOVED DUE TO BARANGAY ELECTION)

6 BAGIUS PARADE & STREET DANCE PERFORMANCES

5-10 AM · HERITAGE DISTRICT / MON TANG AVE
Cultural Component of Central Luzon's Biggest Street Party.

6-7 TIGTIGAN TERAKAN KENG DALAN 2013

6 PM ONWARDS (DUE TO BARANGAY ELECTIONS) · MACARTHUR HIGHWAY, BALIBAGO
2 nights of the biggest annual beer, food & music street party that celebrates Angeles City's triumph over Mt. Pinatubo eruption.

MOUNT TAPULAO

WORDS BY TOBY MARTIN
PHOTO BY trampingphils.com

Climbers regard mountains for their differing altitude, their beauty and their difficulty. Not as popular as other summits, it is therefore easy to ignore Mt. Tapulao and exclude it from the pantheon of great mountains in the Philippines, but a climb of the mountain quickly proves her qualifications.

The trail starts out as an old mining road wide enough for large trucks, a wide swath of rock and soil that served as pavement for the trucks to negotiate. Along the route, there is little or no shade from the harsh heat of the day, so an early start is recommended to reduce time out in the open sun. Following the

wide road and the open grasslands is a section of rainforest, followed in turn by a forest of pines, known as “tapulao” in the vernacular. A campsite is then located at the Bunkhouse for overnights, for it is a steep ascent from here to the summit at 2037MASL. It should be interesting to note that while Tapulao's summit sits about 900m below that of Pulag, the roof of Luzon, her trail has one of the greatest elevation gains of any mountain in the country, which is at about 2000m from trail head to summit. Thus, this steep climb and the heat earn her points for difficulty.

Once within the forest line, the mountain

transforms as flora and fauna explode with rich biodiversity, making it a hotspot for nature photography for both macro and telephoto ranges. The temperature begins to drop to anywhere between 5 and 19 degrees C, and the trail becomes more mountain footpath than rocky road. A weathered tree then stretches out its branches to mark the summit for those who make it all the way. Because of the vegetation that thrives there, the summit does not offer expansive views, unlike most of the mountains at similar elevations. But if you know where to point your binoculars on a clear day, the Scarborough Shoal, an area central to

a territory dispute with China, should be in view, as the summit shares approximately the same latitude with it.

While Tapulao may not rank among the more famous mountains in the Philippines, it offers a very rewarding experience for those who humble themselves to climb her trails. She will test you with the heat and uneven surface of the opening kilometers, then challenge you further with the steep grades of her final ascent. But if you pay attention, she encourages you along way, first by cooling the air, then by greening the surroundings, then finally giving you a rare view, as if saving the best only for those who truly dare.

On a practical note, Tapulao's central location, its proximity to the coast, and the viability of a day-hike itinerary make her a good value destination. Altogether, a well-planned climb of Tapulao combined with a stay at Magalawa Island make for a classic Zambales adventure.



TRY

MAGALAWA ISLAND

WORDS BY TOBY MARTIN
PHOTO BY MARCOS CARATAO JR. OF WWW.AMBOT-AH.COM



A short boat ride away from the mainland, Magalawa Island just sits off the coast of Palauig, Zambales. The isle boasts of white sand beaches and rustic bamboo huts, with not much else unnatural to disrupt your Robinson Crusoe fantasy. There are only two resorts available on the island, so it is suggested that bookings be made in advance. Alternatively, camping is allowed using one's own tents or, if available, those rented out by the resort. Menu is usually based on the day's catch, so it is advised that you bring your own food should you have special dietary preferences other than seafood. As mentioned before, with a carefully planned itinerary, it can be included as a well-deserved payoff after a successful climb up Tapulao. **NB**

GETTING THERE:

From Manila via Palauig
Victory Liner to

IBA

STA. CRUZ

ask to be dropped off at Radio Veritas Road, Bgy Pangolian in Palauig, Zambales. Tricycle to Oslet Armada Fishdealer Compound in Bgy Luan.



BALE DUTUNG

WORDS BY TOBY MARTIN
PHOTOS BY ivanhenares.com

Pampanga's BALE DATUNG, or House of Wood, is a tour de force of Claude Tayag's creativity. The idyllic structure, rebuilt and redesigned after the eruption of Mt. Pinatubo in 1991, now houses his residence, his art collection and his restaurant.

Run like one of the Metro's popular private kitchens, Bale Dutung and its creator hosts guests through an intimate meal. Claude's play on things, however, defies the conventional -- the party must comprise at least ten diners, each of whom will be introduced to four or more hours of Kapampangan hospitality.

Upon reservation, guests get to select a menu of up to 11 courses, from traditional Kapampangan recipes, to creative reinventions of Claude's own making. At an indulgent pace, each dish is taken out from the kitchen, introduced by Claude and his wife Mary

Anne, then left on the table for the guests to partake of. While dining, Claude also shares his voluminous knowledge of Kapampangan cuisine through stories woven with history, heritage, and geography, making the meal a manifold learning experience.

The menu itself is staggering in its variety, with the diner



1 Claude Tayag preparing Paradiso - an original homemade dessert made of coconut, yam, egg and fresh milk topped with yema (custard), ube and macapuno in a mascarpone sauce

2 Inasadong Lechon Pata - grilled lechon ribs marinated in inasal sauce

3 Ensaladang Pako - a salad of wild ferns and tomatoes topped with half a soft-boiled egg.


BALE DUTUNG
Villa Gloria Subdivision,
Angeles City, Pampanga

GETTING THERE :



take Olongapo-Gapan Road,  at McArthur HWY

At the rotunda where right goes to Dau/ Baguio take the left road that goes straight and go past the Carmelite convent, Villa Gloria will be on the left side.

 09175950218
(045) 6250169,
(02) 6684038
reserve@baledutung.com

surprisingly taken through a gastronomic journey without redundancy in flavor. Especially noteworthy are the Bulanglang Kapampangan na may Tian ng Bangus, Ulang at Tadyang ng Baboy, the Kare-kareng Laman Dagat, the Talangka, Hito at Balo-Balo sushi, the 5-way Lechon and the Paradiso dessert.

The Lechon is served as five dishes – skin alone, pork flakes in tortillas, ribs grilled and served with eggplant salad,

sinigang, and sisig. While the latter three dishes sound commonplace, one is surprised at the richness of flavor rendered by the meat. These dishes, of course, are cooked once again after the pig is roasted whole, creating layers of tastes one preparation cannot achieve.

While the food is the main attraction, Bale Dutung is also a feast for the other senses through different forms of art, a pleasant distraction layered not unlike the

lunch menu. All kinds of traditional and modern pieces, some created by Claude himself, have been curated by the chef to create the complete recipe.

Such is the Bale Dutung experience -- a heuristic journey into food and things Kapampangan, conducted by a masterfully creative impresario. To many, it is an adventure where one learns new things that seem so familiar. To some, it is like coming home. **NB**

Las Casas Filipinas de Acuzar

WORDS BY TOBY MARTIN
PHOTOS BY EDSSEL OCHOA



Located on a seafront estate in Bagac, Bataan, Las Casas Filipinas de Acuzar is a heritage resort that features a collection of 18th to 20th century Philippine houses restored to their pristine condition. The resort is designed to resemble a Spanish colonial-era community, with its cobblestone-paved roads & plazas and adobe bridges.

Hourly walking tours take visitors around the "casas," with guides explaining the history of each house or building. While hardcore architecture and design enthusiasts might find the tour's content a bit cursory, it is perfect for those who wish to appreciate the style of the period. For photographers, return after the tour to shoot the structures free from the crowds.

The experience is enhanced by the rooms' era-inspired furnishings

though, thankfully, the bathrooms have modern-day fixtures and plumbing. Various dining options cater to different palates, so while heritage cuisine isn't served, one can feast on servings from Filipino, Spanish and Italian restaurants. A convenience store for snacks and fast food is also available as an alternative to a sit-down meal.

Other facilities include a spa and Fotografía de la Escolta, a service where guests can have their photos taken dressed in period costumes. On Saturdays, there is a presentation of Filipino cultural dances for a completely cultural immersion.

The investment of resources in the restoration of these houses is

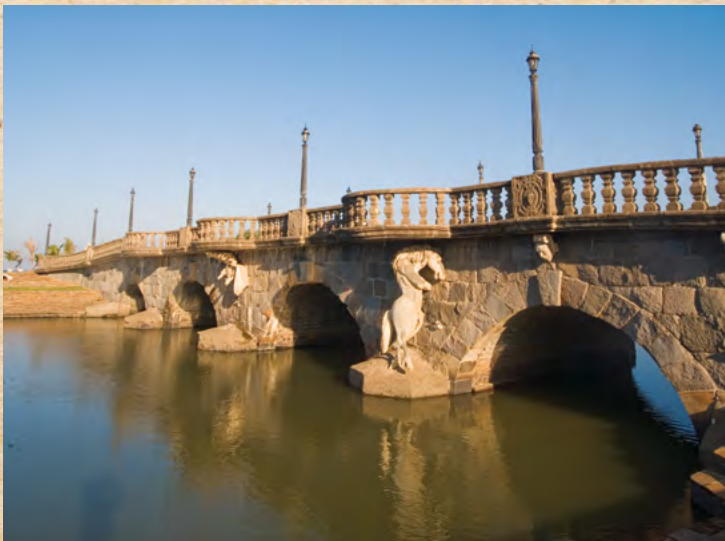
admirable, as is the opportunity it gives to its guests to see the structures as they stood in their time. There is a raging debate among conservationists, however, about the relocation of the structures, and the intent for which they are used. On one extreme, it is argued that the houses cannot be appreciated properly when not located in their original location, as the new location does not show the context in which

they are designed. Others, meanwhile, will argue that the structures cannot be appreciated by all, but rather only by those capable of paying for the experience. But what remains significant in this debate is the proof that such restoration is possible, and with it, a commercial viability, such that, perhaps under different circumstances, the concerns about context and intent can be folded, as required. **NB**

Getting there:

via NLEX: NLEX San Fernando Exit, take the provincial highway past Balanga, Bataan. Turn right at the sign directing to Mt. Samat Memorial. Turn left at fork at Philippine-Japan Friendship Tower. Follow the signs. Route is shorter but susceptible to traffic jams.

via SCTEX: SCTEX towards Subic, exit at Dinalupihan, turn right at the provincial highway 'til past Balanga, then follow same directions above.





NLEX : ROAD TRIP ACROSS SAFETY

The North Luzon Expressway (NLEX) connects Metro Manila to the Central and Northern Luzon regions. The 90-kilometer expressway is an example of a world-class expressway designed for your safety, convenience and efficiency and of other motorists and passengers.

To achieve optimum safety for motorists using the NLEX, its builder and concessionaire, Manila North Tollways Corporation (MNTC) has equipped the expressway with world-class systems and infrastructure which would help prevent accidents and, if accidents do happen, would also allow the NLEX operations and traffic management team to act on the incident in the quickest and most efficient way possible.

Here, we take you on a road trip on the new and improved safety features of the NLEX, all of which are at par with international standards.

SLOWING THINGS DOWN BY THE BARRIERS

Upon entry into the NLEX's Balintawak Toll Barrier, you may notice the gravel bed of the Speed Stopping Lane (SSL) or Emergency Arrester Bed. This facility provides a safe and efficient channel which motorists can use to deliberately slow down and stop their wayward vehicles. The displacement of gravel aggregates on the lane helps the vehicle transfer the impact, thereby slowing it down till it stops. This can help protect motorists and their vehicles from severe damage as well as protect employees and facilities at the toll barrier approach.

Also at the Balintawak Toll Barrier are Impact Attenuators which are of great use during vehicle collisions. Also installed at the Bocaue Toll Barrier, these attenuators have been designed to absorb a wayward vehicle's impact, thereby reducing the damage done to structures, vehicles, and motorists, and will also redirect the vehicle away from the hazard.

SAFETY WARNINGS DOWN THE ROAD

Once inside NLEX, did you and your car ever experience any rumbling while driving across the Expressway? These may be caused by the Rumble Strips, or what some motorists fondly call "giggle bars," which are perpendicular thermoplastic markings designed to cause noise and vibration when a vehicle passes over them. Rumble strips are installed in several segments of the NLEX to alert motorists to slow down, check brakes and be aware that he or she is approaching a structure.

Accidents are also possible down the freeway, so additional fence systems, barriers and rails have been erected to at least 'soften the blow' for our users. At the San Fernando Interchange Median Area, a facility known as the Brifen Wire Rope Safety Fence System has been installed to absorb the impact of a wayward vehicle. The elastic wire ropes and the posts collapse on impact, and the vehicle comes safely to rest as it is guided along the fence, preventing any major incident should it pass through to the oncoming lanes.



You and your fellow motorists are reminded of speed limits throughout the NLEX, chiefly because most incidents happen among fast-moving vehicles with no chance to react to external forces. That is why the Median Concrete Barrier was built to safely prevent head-on collisions of vehicles traveling at speeds of up to 100kph. That doesn't mean you could try violating the rule, right?

Finally, guardrails are abound throughout the length of the NLEX, including eighteen ET-2000 Guardrail End Treatments at identified priority areas, serving as a safe railing that absorbs kinetic energy from wayward vehicles, thus preventing major damage and loss of life. This safety improvement project can cut down chances of critical injuries and fatalities with its capacity to absorb the impact from vehicles it will encounter.

GUIDED LANE-BY-LANE WITH LIGHTS AND SIGNS

Whether it's day or night, traveling along the NLEX means visible and enhanced road sections with the installation of high reflective 3M Pavement Studs (Cat's Eye) and 3M Reflective Stickers. These markings are of great use at night time and during rainy periods, so you can clearly see if you're still in your lane. Flexible traffic posts at the Balem Road Section have also been equipped with reflective stickers to prevent vehicles coming from another roadway from executing a hazardous U-turn and sudden entry at the mainline southbound lane, lessening the chances of head-on collisions and sideswipe impacts. Aside from reflective markings, highly-visible lane markings have

been applied at strategic areas of the NLEX to safely direct you to use the proper lane.

In compliance with the recommendation of an international Road Safety Audit, we have also installed a total of 98 internationally recognized informational, directional, and warning signs along the entire stretch of the NLEX. Use these to have a safe and fun trip to the North, as these traffic signs serve as advance notices to increase awareness of the roadway and proper safety driving, thus, avoiding confusion and driving miscalculations.

Likewise, the eye-catching Variable Message Sign will provide you with real-time en-route travel advisories. In cases of heavy traffic due to accidents or road maintenance works, follow its suggested alternate routes so you can get to your destination without hassle.

ON THE WATCH 24 HOURS A DAY

For your safety, CCTV cameras have been installed on selected areas along the NLEX, along with stand-alone digital video recorders for redundant recording. These cameras help monitor road conditions and provide additional means of detecting road incidents.

The NLEX Team, with the help of these cameras and all the other other safety features, stand ready all-day to help in any incident or situation. Just remember that safety must always come from the motorist, as we are here to provide you with a secure and equipped channel to reach your Northern destination. Have a safe trip!



TARA NA SA NORTE TOURISM & TRAVEL FAIR

The builder and concessionaire of the 90-km North Luzon Expressway (NLEX), Manila North Tollways Corporation (MNTC) staged a travel fair in Manila sending its hordes of tourists flocking up north.

NLEX Tara Sa Norte Tourism and Travel Fair, was slated last July 12-14 at the Robinsons Place, Manila. It was organized by the Manila North Tollways Corporation (MNTC) to help the northern regions promote their destinations and attractions.

The fair, according to MNTC's Vice President for Marketing – Renato U. Ticzon was co-presented by the Department of Tourism (DOT) and its northern regional offices covering Pangasinan and Ilocos, Cagayan Valley Region, Central Luzon and the Cordillera Administrative Region (CAR). The DOT Northern Regional Offices had their individual booths in the fair to showcase its most attractive tourism destinations and attractions.



TARA NA SA NORTE FAIR: (From left) DOT-Central Luzon director Ronnie Tiotuico, MNTC vice president for marketing Renato U. Ticzon, Assistant Secretary for International Promotions Benito Bengzon Jr. (third from left) of the Department of Tourism (DOT), Cebu Pacific passenger sales director Arlene Tena, MNTC president Rodrigo Franco, and DOT-Cagayan Valley director Bless Diwa.

Manila's 22-million population," Ticzon said.

To get them entertained were such special events as corporate game shows, raffle draws of airline tickets and other gift certificates from hotels and resorts, tourism quiz bee, marketing and product presentations, and cultural shows.

Invited to join the NLEX Tara Sa Norte were North Philippines tourism destinations, hotels and resorts, airlines and air alliances, retirement villages, theme parks and amusement centers, travel agencies and tour operators, travel

magazines and publications, tourism boards, souvenir shops and national and local government agencies, among others.

Swarming the fair were international and domestic travelers, business and trade organizations, corporate and local buyers, travel agents and tour operators, tour planners and organizers, tourism associations, media and bloggers, students and educational institutions and the general public.

The trip to North Philippines has vastly improved with the completion of the NLEX and the Subic-Clark-Tarlac Expressway (SCTEX), consequently increasing the volume of domestic and foreign visitor arrivals in the region and making it the country's next most attractive tourism destination.

The fair was sponsored by Subic Bay Metropolitan Authority (SBMA) and Maynilad Water, Inc and was supported by Robinsons Land Corporation and North Philippines Visitors Bureau (NPVB).



Nueva Ecija CVB

"The four regions hold some of the country's most diverse natural wonders, historical structures, cultural treasures and traditions, which was featured in the exhibits that offered affordable tour packages and services, discounted airfares, travel and leisure destinations, indigenous products, souvenir items, and arts and crafts, all made available to

DIRECTORY

LEGEND

- Hotel
- Resort
- Leisure Park
- Restaurant
- Coffee Shop
- Bar
- Shops
- Market
- Farm
- Services
- Spa
- Fitness
- School
- Communications
- Transportation
- Travel & Tourism
- Association
- Government
- Money Exchange
- Gas Station

BAGUIO



Baguio Convention and Visitors Bureau
2nd floor BCVB Building Abad Santos
Drice Burnham Park, Baguio City
4315 442 (074)

HOTELS / RESORTS / LODGING

Baguio Country Club
South Drive Road, Baguio City
to 2064 619-2050 074

Baguio Burnham Suites
Kisad Road, Baguio City 6
to 15 424-2211 074

Chalet Tepeyac
Leonard Wood Road, Baguio City 177
442-3956 074

Elizabeth's Fantasy Resort
Purok 2 Ambayao Irisan, Baguio City
445-5174 074

Heritage Mansion
Kisad Road thru Abanao Ext.
cor Gen. Del Pilar St., Baguio City
074 424-7336/ 074 445-2046

Holiday Park Hotel
Abanao Ext., Baguio City 129
to 09 2807 619 074

Hotel Supreme
Magsaysay Ave., Baguio City 111
to 18 2011 443 074

Hotel Veniz
Abanao St., Baguio City 1
446-0701 074

Hotel Villa Rosal
Gen. Luna Road cor. Magsaysay Ave.,
Baguio City
443-8183 074 ;443-8132 074

Manor, Camp John Hay
Loakan Road, Baguio City
424-0931 074

Microtel Inn & Suites
Upper Session Road, Baguio City
619-3333 074

Mountain Lodge
Leonard Wood Road, Baguio City 27
442-4544 074

PNKY Home Bed & Breakfast
Leonard Wood, Baguio City 13
444-5418 ,446-7094 074

RESTAURANTS/DINING

BLISS Café
1 J. Felipe St. cor. Gibraltar St.,
Baguio City
074 619-0367*446-5594

Choco-late de Batiro
Igorot Garden, Gate 2 Camp John
Hay, Baguio City
074 446-7006

Sollibao Restaurant
Session Road, Baguio City
074 442-3867; 074 442-6797

S.O.U.L. Café
Camp 1, Rosario, La Union, Baguio City
072 712-0852

Swiss Baker
SM City Baguio, Baguio City
074 442-8834

SPORTS/HEALTH/ RECREATION/SHOPPING

Baguio's Best Choice Food Products
11 Manzanillo Subdivision, Easter
Road, Baguio City
074 442-1946

Northaven Spa
21 Avelino St., Ferguson Road,
Baguio City
074 300-5022; 074 423-0531

City Tourism Office
Baguio Convention Center, Baguio City
074 442-1006

Department of Tourism
Governor Pack Road, Baguio City
074 442-7014

Phil. Information Agency (PIA)
Lualhati Compound, Romulo Drive,
Baguio City
074 442-2150

Victory Liner, Inc.
Passenger Center, PNR Compound,
Baguio City
074 619-0000

BULACAN



BULACAN TOURISM CONVENTION
AND VISITORS BOARD
Ground Floor Uniwid Bldg.,
Guinhawa, City of Malolos, Bulacan
(044) 662 0506 ; 662 7557 ; 796 0528

HOTELS / RESORTS / LODGING

Ciudad Clemente Resort
San Isidro, Paombong, Bulacan
0927-669-5655 / 896-1892 /791-1256

ACI Resort
Palayan, Cutcot, Pulilan

Adventure Resort
Tigbe, Norzagaray
361-1087 /361-0425 (044) / 698-8999

Amadeus Park & Resort
Sapphire Homes. Plaridel
670-2155

Bakas River Resort
Maticic, Norzagaray
694-7950

Balagtas Resort
Balagtas
815-6227

Baluarte del Pozzino's Resort
Caingin, San Rafael
0928-7211419

Big Rock Farm Resort
Coral na Bato, San Rafael
0917-787-0576

Bocau Green Farm
Bagumbayan, Bocau
692-5719

Bon-bon Resort
San Nicolas Bulakan, Bulacan
792-1353

Carmi's Resort & Hotel 🏠 📞
San Juan, San Ildefonso
677-1469

Casa Elum 🏠
Pantubig, Marilao
711-3926

Chivet Resort 🏠
Meysulao, Calumpit
0927-517-1735

Cool Water Resort 🏠
Laklahan, Sta. Maria

Cool Waves Ranch and
Waterpark Resort 🏠
San Nicolas Bulakan, Bulacan
792-2870/664-1578

Cresta del Monte 🏠
Sto. Cristo
0919-319-9324

Cresta del Carmen Resort 🏠
Esguerra St. Poblacion, Pulilan
0916-4225246

Dad's Vineyard 🏠
Sta. Rosa, Marilao
248-7169

Daily Bread Farm and Resort 🏠
Bonga Menor, Bustos

Dalisay Farm Garden 🏠
Tungkong Mangga

De Larisse Resort and Pavillion 🏠 📞
Pandayan, Meycauayan
721-4031

Divine View Resort 🏠
Buenavista, Sta. Maria
0917-946-4830

DJ Paradise Resort 🏠
Mc Arthur Highway, Dakila, Malolos
791-5129

Dream Waves Resort 🏠
Turo Bocaue
699-1366

EFCOR Garden JGH Recreation
and Livelihood Park 🏠
Angat
671-7404

El Bueno Resort 🏠
Longos, Calimpit
202-4451

Emcco Pavillion 🏠
Pandayan, Meycauayan
721-4031

Falcon Crest Resort 🏠
Partida, Lingunan, Norzagaray
694-1604

Farm Master's Resort 🏠
Tibagan, San Miguel

Feliza Forest Mini Private Resort 🏠
Sta. Maria
0917-520-3371

FMA Resort Private Garden 🏠
Kaypian
02-364-9628

Four King Resort 🏠
Abangan Sur, Marilao
711-5555

Fun and Sun Resort 🏠
Borol 2nd, Balagtas
693-1239

Galilee Mansion and Garden 🏠
San Pedro, Bustos
617-1587

Gazebo de Amor 🏠
Iba Este, Calumpit
0922-835-1772

Gitna ng Nayon (Private) 🏠
Duhat, Bucaue
692-3529/692-2364

Golden Forest Resort 🏠
Norzagaray
694-1853 / 691-2224

Golden in Shower 🏠
Tabang, Guiguinto
794-1174-44

Green Country 🏠
Maligaya Village, Pajo, Meycauayan
0917-847-7869

Green Farm Garden Resort 🏠 📞
#741 Ligas, Malolos
0920-206-1061

Green Trees Resort and Hotel 🏠 📞
Tanawan, Bustos

Grotto Vista Resort 🏠
Graceville
691-0223 / 691-0224

Guess Resort 🏠
Pasong Intsik, San Rafael

Hardina Resort 🏠
Borol 1st, Balagtas
693-2556

Hidden Rock Resort & Restobar 🏠 📞 📞
Tiaong, Guiguinto
794-3771

Iluminada Resort 🏠
Bungahan, Malolos
791-1250

Jade Resort & Recreational 🏠
Balatog, Pulilan
676-1408

Jed's Island Resort 🏠
Gabluca, Calumpit
675-1652

JGH Resort 🏠
Sulukan, Angat
671-1674

Joe Pris Resort and Pavillion 🏠 📞
Lawa, Meycauayan
721-4031

Jogima Farm and Resort 🏠 📞
San Francisco, Bulakan, Bulacan
792-1330

Kalikasan Swimming Pool Garden 🏠
Caingin, Meycauayan
0928-205-2881

King Leonardo Island Resort 🏠
Tambubong, Bocaue

Kristimar Water Park 🏠
Bambang, Bulakan, Bulacan
668-0336

KR's
San Pedro, Bustos

Lanesca Resort, Inc. 🏠
Catmon, Sta. Maria
0916-397-6066

La Pulilan Riverview Resort, Hotel,
Restaurant 🏠 📞 📞
Longos, Pulilan
676-1711

La Residencia Club House 🏠
Pio, Calumpit
675-0862

La Terazzo 🏠
Calumpang Calumpit
675-0241

Lawiswis Kawayan Spa and Resort 🏠 📞
Brg.Buiguion, Calumpit
675-1966

Liduana Farm Resort (Private) 🏠 📞
Batia, Bocaue
0921-201-3852

Long Meadows Country Resort 🏠
Mahogany St. , Sta. Maria
044-641-0118

Luisly View Park Resort 🏠
Bacood St. Matimbo, Malolos
662-1136

Luntinang Paraiso Resort and Hotel 🏠 📞
Tabang, Guiguinto
794-1258

Mahabang Parang 🏠
Sta. Maria

Malamig Park Resort 🏠
#410 Malamig, Bustos
0917-389-6729 531-4525

Malolos Club Royale Hotel and Resort 🏠 📞
Mc Arthur Highway Mabolo, Malolos
791-0378

Marina Resort 🏠
Cattle Creek
0920-962-3960

Merryland Resort Pools & SPA 🏠 📞
Taal, Pulilan

MRC Resort in Fidelis Cruz 🏠
Tabon, Pulilan
676-1529

North Riverside Resort 🏠
Langka, Meycauayan
984-1930

North Winds Resort 🏠
Brgy. Kaypian
632-718-3404 / 725-0496

Ocean's Edge Resort 🏠
Poblacion, Norzagaray

Pacific Waves Resort 🏠
KM.31 Gumaok, Sto. Cristo
02-775-3269

Palm Garden Resort 🏠
Barihan, Santisima, Malolos
791-6451/791-5370

Paul Cruz Place 🏠
Sapang Putol, San Ildefonso
901-1185

Prince Kevin Resort 🏠
Gulod, Tigbe, Norzagaray
0919-293-0610

Princess Rica Resort 🏠
Malimpampang, San Ildefonso
677-1803

Pug Pog Resort 🏠
Balagtas, Pulilan
676-1984

San Miguel Leisure Farm 🏠
Biak-na-Bato, San Miguel

Shao King Resort 🏠
Bullihan, Plaridel

Sibul Spring Health Resort 🏠
Sibul, San Miguel
044-678-0250

Sitio Lucia Hotel & Resort 🏠 📞
Pulong Buhangin, Sta. Maria
641-2278

Soledad Resort (Formerly Del Sol) 🏠
Bangkal ,Malolos
682-6970

Sta. Peregrina Swimming Pool 🏠
Balatog, Pulilan
676-1984

St. Agatha Resort and Country Club 🏠
Sta. Rita, Guiguinto
794-4811, 896-0425/ 794-0236

Stone Bridge Resort 🏠
Tumana, Sta. Maria
044-641-0921

Summer Place 🏠
Tabagan, Bustos
617-0616

Villa Candido 🏠
Sta Peregrina, Pulilan
676-2179

Villa Cecilia 🏠
Gabihan, San Ildefonso
0927-960-7669

Villa Cristina Resort 🏠
Borol 1st, Balagtas
693-2256

Villa del Carmen Resort & Restaurant 🏠 📞
Capihan, , San Rafael
673-2960

Villa Elena Resort 🏠
Taliptip, Bulakan, Bulacan
792-1316

Villa Erlinda Resort and Pavillion 🏠 📞
Town & Country NEV, Marilao
692-1874 / 711-1872

Villa Filomena Resort 🏠
Lias, Marilao
711-1037

Villa Krizelna Resort 🏠
Coral na Bato, , San Rafael
969-933

Villa Herrera
San Vicente, San Miguel

Villa Migueliza
Maasim, San Rafael

Villa Mikaela Private Resort 🏠
Ulingao, San Rafael
673-3951

Villa Maria Ester Pavillion 🏠
Libtong, Meycauayan
721-4031

Villa Reina. Resort Inc. 🏠
Catmon, Malolos
791-1590

Villa Remedios Resort 🏠
Sta. Peregrina, Pulilan
676-1497

Vigjam Resort 🏠
Sta. Maria, Sta. Maria
0917-3776295

Villa Rosalinda 🏠
Caingin, Malolos
791-5045/791-2768

Villa Sofia 🏠
Paltao, Pulilan
676-3529

Villa Virgen Milagrosa Resort 🏠
Borol 2nd, Balagtas
693-2525

Villa Natalia Resort 🏠
RM 39 Pulong Buhangin, Sta. Maria
0917-981-8508 / 641-9919

Water Land Resort 🏠
Tabagan, Bustos
617-0643

3 Kids Pool and Pavillion 🏠
Metrogate Complex, Meycauayan
721-4031

8 Waves Water Park Resort & Hotel 🏠 📞
Ulingao, San Rafael
766-5262

4 K Garden Resorts, Inc. 🏠
Catmon, Sta. Maria
641-0610

others

Amazing Grace
Calizon, Calumpit
675-7213

Pulilan Butterfly Haven
Pulilan
676-137

CAGAYAN



CAGAYAN NORTH CONVENTION AND
VISITORS BUREAU
2nd Floor Fragante Bldg. 1 Aguinaldo
cor. Blumenritt Sts., Tuguegarao City
(078) 844-0755.....


HOTELS / RESORTS / LODGING

Hotel Lorita
#67 Rizal St. Tuguegarao City, Cagayan
(078) 844-2179 / 844-1390 / 501-7044

Las Palmas de San Jose
#20 Saint Anne cor Saint John
San Jose Village, Cagayan
(078) 844-8091

Pampagueña Pensionne House
#43 Caggay Highway Tuguegarao City,
Cagayan
(078) 844-4639

Hotel Candice 
Blumentritt cor. Luna St.
Tuguegarao City, Cagayan
(078) 844-2003


Hotel Carmelita 
#9 Diversion Road, Balzain
Tuguegarao City, Cagayan
(078) 844-7027


RESTAURANTS/DINING


Bed and Breakfast 
Cor., Luna Mabini Centro 2
Tuguegarao City, Cagayan
(078) 846-4743

Pampagueña Restaurant 
Brgy Leonardo Maharlika Highway
Tuguegarao City, Cagayan
(078) 844-1829

SPORTS/HEALTH/ RECREATION/SHOPPING

Abraham-Henrage Shoppersville 
#55 Blumentritt St. Tuguegarao City,
Cagayan
(078) 844-0983

Bali Leisure Club 
The Port Bali Leisure Club Pallua Road
Tuguegarao City, Cagayan
(078) 846-3283

Adventure & Expedition Philippines
Incorporation 
#29 Burgos St. cor Arellano St.
Tuguegarao City, Cagayan
(078) 844-1298


GREATER CLARK




GREATER CLARK CONVENTION AND
VISITORS BUREAU
The Boardroom Business Center Bldg.
7160 Claro M. Recto Highway, Clark
Freeport Zone, Pampanga
(045) 499-1146


HOTELS / RESORTS / LODGING


Holiday Inn Resort – Clark 
Mimosa Drive Leisure Estate CFZ
(6345) 599-8000 / (6345) 845-1888


Batis Asul Caterers & Resort 
Mc Arthur Highway, CFZ
(6345) 888-1499

PAGCOR – MIMOSA 
Mimosa Drive,
Mimosa Leisure Estate, CFZ
(6345) 599-6069 / (6345) 599-6001

Hotel Vida 
5414 M.A. Roxas Highway, CFZ
(6345) 499-1000 / (6345) 499-0762


Montevista Villas 
Golf Academy Lane,
Mimosa Leisure, CFZ
(6345) 599-7000 / 584-4047 loc. 2007

Sa Libis Ng Nayon Resort 
Magalang Rd. Brgy. Mining,
Angeles City
(6345) 322-2829 / (6345) 888-9963



Oasis Hotel 
Malabnias, Angeles City
(6345) 625-8301 to 04

RESTAURANTS/DINING

Mr. Frosty Corporation 
& Ikabud Pagkaing Pinoy
29-19 S.L. Orosa St. Diamond Subd.
(6345) 332-1118 / (6345) 625-8232

C'italian Dining 
Don Juico Ave., Angeles City
(6345) 892-4059 / (6345) 892-6993


Historic Camalig Restaurant 
292 Sto. Rosario Street Heritage District
Angeles City
(6345) 888-1077 / (6345) 322-5641

Puning Hot Spring 
& Restaurant 
Sito Target Sapang Bato, Angeles City
(6345) 499-0629

Pugad Dencio's 
SM City Clark

Teriyaki Boy 
SM City Clark


TRANSPORTATION


Pulu Amsic (Balinesean Estate) 
Brgy. Amsic, Angeles City
(6345)459-0165

SPORTS/HEALTH/ RECREATION/SHOPPING


Angeles Sports & Country Club 
Hensonville, Angeles City
(6345) 892-6358

Fontana Leisure Park 
CM Recto Highway, CFS
(6345) 5995000 / (02) 843 9123

Nayong Pilipino – Clark Expo 
Clark Expo-CFZ
(6345) 5997568 / (6345) 477-7408

El Kabayo Riding Stables 
Gil Puyat Ave., Cor. Panday Pira Clark
Freeport Zone Pampanga
(6345) 499-0920

Clark Eagle Range
West Airfield, Clark Freeport Zone
Pampanga
09295976668


Puning Hot Spring 
Sito Target Brgy Sapangbato,
Angeles City


ILOCOS NORTE





ILOCOS NORTE CONVENTION
AND VISITORS BUREAU
Rm.2 Balay da Blas, 10 Giron St.,
Brgy. 7-B, Laoag City
(077) 770 4389
balaydablas@yahoo.com


HOTELS / RESORTS / LODGING


Balay da Blas Pension House 
10 Giron St., Brgy. 7-B,
Laoag City, IN
(077) 770-4389


Playa Tropical Resort Hotel 
Brgy. Victoria, Currimao, IN
(077) 676-1001 / (077) 676-1088

Shorestop Inn-Restaurant 
Brgy. 18, San Isidro, Pasuquin, IN


Sitio Remedios Heritage Village 
Brgy. Victoria, Currimao, IN


Palazzo De Laoag Hotel 
Brgy. 27 P Paterno St. Laoag City, IN
(077) 773-1842

Northview Hotel 
46 Nalbo, Airport Road, Laoag City, IN
(077)773-1689


Texicano Hotel 
Rizal St., Laoag City, IN
(077) 772-0290 / (077) 770-5776

Pangil Beach Resort 
Bgy. Pangil, Currimao, IN
(077) 6761229

Mira De Polaris Hotel 
Ventura St, Bgy.1, San Nicolas, IN
(077) 6761647 / (077) 6766830

Ilocos Rosewell Hotel and Restaurant 
National Highway, Bgy.1,
San Nicolas, IN
(077) 670 6528-9 / (077) 7810450


Gertes Resort 
San Nicolas, IN

Ilocos Norte Hotel 
and Convention Center
Bgy. Balacad, Laoag City, IN
(077) 6708330


RESTAURANTS/DINING


Herencia Café 
Brgy. 14 Sangladan, Paoay
Tel. No: (077) 614-0214
Café Shop

La Preciosa Fine Dining 
Rizal St, Laoag City
Tel. No: (077)773-1162

Stone House Cafe 
47 Bengcag, Airport Road, Laoag City

Ravandens Grill and Catering 
Bgy.6, Rizal st, Laoag City
Tel. Nos: (077) 773 1366 /
(077) 676 1535

Alohaly's Place/ Beer Garden 
Farinas Avenue, Bgy. Calayab,
Laoag City
Tel. Nos: (077) 6761867

Saramsam Café 
Bgy 7A Laoag City
0917-5702110

LA UNIÓN




LA UNION CONVENTION
AND VISITORS BUREAU
Coconut Grove Beach Resort,
National Hi-way, Paringao, Bauang
0917 8020973


HOTELS / RESORTS / LODGING


Coconut Grove Beach Resort 
National Hi-way, Paringago,
Bauang, La Union
Tel. Nos: (072) 6076604 / (072) 6076621

China Sea Resort 
Paringao, Bauang, La Union
Tel. Nos: (072) 7050833 /
(072) 6076607 / (072) 2420822 (fax)

Hotel Ariana 
Paringao, Bauang, La Union
Tel. Nos: (6372) 705-0050 / 705-0080

Lola Nanny's Resort 
Urbiztondo, San Juan, La Union
Mobile No: 0920-4091030

Marand Resort and Spa 
McArthur Hi Way, Baccuit Sur,
Bauang, La Union
072-607223

San Juan Surf Shop 
Urbiztondo, San Juan, La Union
Tel. Nos: (072) 7200340 / (072)
7050833


Thunderbird Corporation 
Pro Noit, San Fernando City, La Union
Tel. No: (072) 8887888


NUEVA ECIJA




NUEVA ECIJA CONVENTION
AND VISITORS BUREAU
Microtel Hotels and Resorts
Sta. Arcadia, Cabanatuan City,
Nueva Ecija
(044) 464 7777 / 806 2695

HOTELS / RESORTS / LODGING


Alumni Bed & Breakfast Hostel 
CLSU campus, Science City of Muñoz
044.940.7504

Amada Plaza Hotel 
Villa Luz, Cabanatuan City
044.464.3098


Hunter Valley Plantation & Resort Inc. 
Cabu, Cabanatuan City
(63.44) 806 1671 / 63.928 505 0546/
63.918 920 0641

Microtel Hotels Resorts Cabanatuan 
Sta. Arcadia Cabanatuan City, Nueva Ecija
(63.44) 464 7777/63.920.938 4569


Nipa Hut Hotel & Resort 
Diversion Road, San Leonardo,
Nueva Ecija
(63.44) 806.0216/63.927.7768.999

PCC Hostel 
CLSU, Science City of Muñoz
0917.524.4873

RESTAURANTS/DINING

Baked by Luna 
Vergara building, Barangay ACFA,
Maharlika Highway, Cabanatuan City
044.940.4463/0922.244.5017

Chives Café & Patisserie 
PHILSCAT Building, Maharlika highway,
Science City of Muñoz
044.806.3707/0906.384.2928

Hapag Vicentico's 
1077 del Pilar st. Cabanatuan City
(63.44) 600.3237/63.920.901.4919

Liquid Coffee Bar & Resto 
Sta. Arcadia. Cabanatuan City
(63.44) 940 3648/63.917 815 0057

Yogurtree 
Moreno Building, Maharlika Highway,
Cabanatuan City
0922.825.9206

LGU's

LGU Licab, Nueva Ecija
Contact Person: Marilyn Mendiola
0917.647.1612

LGU Pantabangan, Nueva Ecija
Contact person: Emry
09176746.0392

LGU Papaya, Nueva Ecija
Contact Person: Dave Ramos
0918.587.3444

LGU San Jose City, Nueva Ecija
Contact Person: Anthony dela Cruz
0916.746.0392


PAMPANGA



CONVENTIONS & VISITORS BUREAU

PAMPANGA CONVENTION
AND VISITORS BUREAU
Everybody's Café, Mac Arthur
Highway, City of San Fernando,
Pampanga
0917 2454834

HOTELS / RESORTS / LODGING

Hotel Gracelane 
San Agustín, San Fernando
Tel. Nos: (045) 9613696 / (045)
8606060

King's Royal Hotel & Leisure Park 
Olongapo-Gapan Road, Bacolor
Tel. Nos: (045) 9617000 / (045)
9610325

RESTAURANTS/DINING


Aling Lucing's Sisig 
Robinson's Starmills & SM Food Court

Everybody's Café 
Mc Arthur Highway, del Pilar,
City of San Fernando
Tel. Nos: (045) 8601121 / (045) 8870361

OTHERS

Candaba Wetlands
Candaba
09178888794

FARM

Abe's Farm 
Bgy. Ayala, Magalang
Tel. No:(045) 865-1930

PANGASINAN



PANGASINAN CONVENTION AND VISITORS BUREAU
33 Gov. Antonio Sison St., Lingayen, Pangasinan
0928 7334798

HOTELS / RESORTS / LODGING

Borasinta Beach Club
Uyong, Labrador
09209503095

Capitol Resort Hotel
Lingayen, Pangasinan
(075) 8932 / (075) 6620848

Covelandia Du Labrador
Tubuan, Labrador
Tel. No: (075) 5495198 / (0927) 2567573

El Pescador Resort & Hotel
Poblacion, San Andres
(075) 554255

El Puerto Marina
Don Martin, Domingo St. Pangapisan North Lingayen Pangasinan
Tel. No: (075) 5425328
Mobile No: (0920) 95068

Hotel Consuelo Resort
Alvear St., Maramba Blvd.
Tel. Nos: (075) 5428932 / (02) 6622528

Lenox Hotel
Rizal St., Dagupan City
Tel. Nos: (075) 5158889 / 515852

Hundred Islands Mgt.
(Partner Tour Packages)
Alaminos City
09176104144

Las Residencias
Patar, Bolinao
(075) 542-5381

Palmas Verdes
Bonuan, Dagupan City
09175081266

Puerto del Sol
Bolinao, Pangasinan
(075) 696-0530

Punta Riviera
Ilog Malino, Bolinao
(075) 6961350 / (075) 6961274

Rock Garden Hotel
Arnedo, Bolinao
(075) 544-2876

Star Plaza Hotel
A. B. Fernandez Ave., Dagupan City
Tel. No: (075) 5234888

The President Hotel
Maramba Blvd., Lingayen
(075) 5423056

Treasures of Bolinao Hotel
Manila: (02) 4971068
Bolinao: (075) 6960668

Villa Jireh Japhet Holistic Resort Hotel
(0920) 5777556

SPORTS/HEALTH/RECREATION

Mouse House Internet Café
Dagupan City

Narciso Ramos Sports Civic Center
Alvear St., Narciso Ramos Sport Civic Complex
Tel. No: (075) 5425941

TRAVEL AND TOURISM

Pangasinan Council of Tourism
& Industries c/o TOPAD
Tel. No: (075) 5428007

Pangasinan Tourism Office
Capitol Compd., Lingayen
Tel. No: (075) 5428007

Tourism Office of Alaminos
Alaminos City, Pangasinan
0921-2990696

Tourism Office of Dagupan
Dagupan, Pangasinan
Rosemarie Teng-Mejia

FOOD / RESTAURANTS/ BARS/ CAFES

Matutina Annex 3 Restaurant
Bonuan, Tondaligan
Tel. Nos: (075) 6143076 / (075) 6143162

Max's Urdaneta
Urdaneta City
Mobile No: (0918) 3131272

OTHERS

Narciso Ramos
Sports Civic Center
(075) 5425941

HOTELS / RESORTS / LODGING

Arizona Int'l Hotel
47 National Hi-way Brgy.Baretto
Olongapo City
(047) 224-4557

Buena Casa Hosteria Subic Bay
Lot. 8,9,10 Betty Lane St. Subic Bay
Freeport Zone, SBMA
TEL#: (047) 250-0664
Fax#: (047) 250-0663

Club Morocco
Cawag, Subic, Zambales
(047) 252-2724

Courtmeridian
Waterfront Road,
Subic Bay Freeport Zone
(047) 252-2366

Conti's Plaza Apartel
047-222-3279

Crown Royale Hotel
Capital Drive San Jose City
(047) 237 1961 Fax # (047) 237 1961

Crystal Beach Surf Resort
Brgy. Lapas San Narciso Zambales
Telfax: 047 913 4309

Grand Leisure Hotel
Waterfront Road.,
Subic Bay Freeport Zone
Tel: (047) 2522764

Joyous Resort And Restaurant
Doña Francisca Balanga Bataan City
Telfax#: 047 791 3313

Lighthouse Marina Resort
Moonbay Marina Complex,Waterfront
Road,CBD, SBFZ, Zambales
(047) 252-5000 / (047) 252-7545

Mbk Grand Leisure Hotel
Lot MC-9, Waterfront Road SBFZ
(047)252-2764

Mountain Woods Resort Hotel
Entremedor St. West Kalayaan, Subic
Bay Freeport Zone
(047) 252-1985/4446
Fax. (047) - 252-7455

Punta De Ulan
Pundaquit San Antonio,Zambales
0918-415-7774

Subic Homes
56-A Lanzones St., Binictican, Subic
Bay Freeport Zone
(047) 252-1907

Subic International Hotel Corp.
Bldg. 786, Sta.Rita Road, SBFZ
(047)252-2222

Subic Mirage Hotel
60 National Hi-Way Brgy.Baretto
Olongapo City
(047) 223-9245

Subic Park Hotel
Moonbay Marina,
Waterfront Road, SBFZ
(047) 2092 Fax. No. (047) 252-2039

Vista Marina Resort
Blk. 3 Lot 2 Moonbay
Marina,Waterfront Road

Subic Bay Freeport Zone
(047) 250-3373
White Rock Beach Resort
Matain Subic Zambales
232-5716 Fax#: 232-2857

RESTAURANTS/CAFE/BAR

Brew's Bistro
Magsaysay Drive, Olongapo City
(047) 223-2588/1682

Casino Filipino
Magsaysay Drive, Olongapo
(047)222-4565

City Spa
#51 Magsaysay Drive, Olongapo
(047) 223-1682

Extremely Expresso
No. 1 Dewey St. Cor. Sta.Rita Road,
Subic Bay Freeport Zone
(047) 252-7642

Mango's Restaurant
223-4139

Meat Plus
Bldg. 65 Samson Road,
Subic Bay Freeport Zone
(047)-252-1346

Pier One
Moonbay Marina Waterfront Road,
Subic Bay Freeport Zone

Rali's Bar And Grill
Malabanan Park Argounats Highway,
Subic Bay Freeport Zone

Ritz Tropical
Rizal Hiway, Subic Bay Freeport Zone
(047) 252-3342

Sam's Pizza
Magsaysay Drive, Olongapo City
(047) 222-3686

Subic Bay Marine Exploratorium
Ocean Adventure
Camayan Beach Resort
252 - 9000

Subic Bay Yacht Club
Rizal Hwy Corner Burgos St.
Subic Bay Freeport Zone
(047) 252-2588

The Coffee Shop
2 Rizal St., Barrio Baretto

Tree Top Adventure
Apari Rd Subic Bay Freeport Zone
(047) 252 9427

Zoobic Safari
Tiarra Bldg Crown Peak Garden Hotel
Subic Bay Freeport Zone
(047) 252-8638W

TARLAC



TARLAC CONVENTION AND VISITORS BUREAU
Pasalubong Center, Plaza Luisita
Center, Brgy. San Miguel,
Tarlac City, Tarlac
(045) 493 0009
tarlac_cvb@yahoo.com.ph

HOTELS/RESORTS/LODGING

Azaya Garden Resort by Coconut Grill
MacArthur Highway, Estrada, Capas
(63 45) 985 0045 / 491 2820

Central Park Hotel
Luisita Business Park, San Miguel
(63 45) 985 1912 or 24 Fax 985-0683
cph_tarlac@yahoo.com.ph

La Maja Rica Hotel & Restaurant
Mc Arthur Highway, Ligtasan, Tarlac City
(63 45) 611-2053 to 55

Microtel Inn & Suites
Luisita Industrial Park Road San
Miguel, Tarlac City
(63 45) 985-1770 / 985-1975

Nick Hotel
MacArthur highway cor Gerona Pura
Road Gerona
(63 45) 491 5259

Sun Garden Hotel
Milagrosa St., Aquino Subd., Tarlac
City
(63 45) 982 0688 / 982 9143

RESTAURANTS/DINING

Coconut Grill Restaurant
MacArthur Highway, Estrada, Capas
(63 45) 985 0045 / 491 2820

New Butter World Bakeshop
McArthur Highway, Tarlac City
#478-B M.H. Del Pilar St., Tarlac City
(63 45) 982 3511

L Paras Pavillion
San Sebastian, Gate 3,
Don Gregorio St.,Tarlac City
(63 45) 982 3715 / 982 3730

La Maja Rica Business Center
Mac Arthur Highway, Tarlac City
(63 45) 982 2981/ 611 2044
Fax 982 3373

Lattétude Café
3M Bldg. McArthur Highway,
Ligtasan, Tarlac City
(63 45) 491 0168 / 982 9143

Latino's Seafood Grill Restaurant
Mac Arthur Highway San Nicolas Blk
5, Tarlac City
(63 45) 800 2007

Max's Restaurant Luisita/ SM City
Mc Arthur Highway Tarlac City
Robinson's Plaza Luisita, San Miguel
Tarlac City
(63 45) 985 0688

Nay's House Restaurant
Romulo Blvd., Tarlac City 2300
(63 45) 982 5286

Paseo de Hilario Grill and Restaurant
04 Hilario st., Tarlac City 2300
(63 45) 982 0706 / 982 4146

Sarangbang Restaurant
Lot 808 G-2 Sitio Paroba, Tibag, Tarlac
(63 45) 982-1117

Sitio Oriente 2
Bypass road, San Sebastian Tarlac City
(63 45) 982 3515

Tarlac Fortune HK Seafood Restaurant
1030 Mac Arthur Highway,
San Nicolas, Tarlac City
(63 45) 982 0558 fax 8000 547 /
982-1841

Tessie's Grills and Roasters
MacArthur Highway, San Roque,
Tarlac City
(63 45) 982 5500 / Fax 982 4100

Tita Pat's Restaurant and Catering
Services
Concepcion, Tarlac
Mac Arthur Highway, San Rafael,
Tarlac City
(63 45) 491 0133

Urdu Restaurant and Bakeshop
71 P. Burgos St. Poblacion, Tarlac City

TRAVEL AGENCY AND TRANSPORT SERVICES

Souvenir Items and Tours
Disenyo ng Tarlac Souvenir and Tours
(63 45) 493 1155 / 0919 811 7811

LEISURE AND SPORTS

JSJ Goat Farm
Brgy Caturay Gerona
0918 908 0488 / 0922 8181 488

Kart City
MacArthur Highway KM 123
San Roque, Tarlac City
(63 45) 491 4053

SUBIC BAY



GREATER SUBIC BAY
TOURISM BUREAU
2nd floor Subic Bay Exhibition and
Convention Center, Efficiency Road,
Subic Bay Freeport
(047) 252-5212

Introducing the NEW FIESTA



Take over the day, rule over the night.

Created to be your partner on the road 24/7, the New Fiesta is redesigned with a dynamic exterior and a stylish interior for an exhilarating drive. It's built to let you live the 24-hour lifestyle with the fuel-efficient 1.5L Ti-VCT engine. The New Fiesta is equipped with superior features like the Smart Keyless Entry with Push-Button Start that lets you start driving at the push of a button. You can also enjoy voice-activated SYNC to keep you connected and entertained anytime, anywhere. Take your pick between the 4-door sedan and the 5-door hatchback, and seize every hour of the day.

SYNC

We're giving you hands-free control with voice-activated SYNC.

YEAR
END
CELEBRATION



1.6L Trend PS 4-Door Sedan



2.0L Sport* PS 5-Door Hatchback



FOCUS

Starts at P859,000

The Focus introduces advanced hands-free and automatic technologies such as Smart Keyless Entry, Ford Power Start Button and Ford SYNC to help make every journey easier and more enjoyable. Active Park Assist and Active City Stop are designed to keep you protected. Drive away in the smartest Focus yet.

WE'RE GIVING YOU BIG SAVINGS IN CELEBRATION OF OUR BEST YEAR YET

P80K**
ALL-IN LOW DP

P12,888***
LOW MONTHLY

P70K****
CASH DISCOUNT

VISIT A FORD DEALER TODAY.

FORD PAMPANGA

Jose Abad Santos Avenue, City of San Fernando,

Pampanga, 2000

+63 45 961 5888/

+63 45 961 2088

+63 918 854 2310/

+63 918 854 2715

issantos@ausgroup.com.ph/

psdfelen@ausgroup.com.ph

FORD LIBIS

186 E. Rodriguez Jr. Ave., Bagumbayan, Libis,

Quezon City, 1110

+63 2 637 2044

+63 918 854 2365/

+63 918 854 2364

ngablaa@fordlibis.com.ph/

fmablaa@fordlibis.com.ph

FORD SUBIC

Subic Bay Gateway Park, Phase 1 Commercial Area,

Subic Bay Freeport Zone 2209

+63 47 250 3673

+63 918 854 2513/

+63 918 854 2513

kubinye@ausgroup.com.ph

avbasco@ausgroup.com.ph

FORD CABANATUAN

Maharika Highway, Sumacab Este, Cabanatuan City, 3100

Luciao District, Dagupan City, 2400

+63 45 491 2535

+63 45 491 2535

+63 918 854 2169

+63 918 854 2984

idiaz@ausgroup.com.ph

ivbarcelo@ausgroup.com.ph

FORD TARLAC

McArthur Highway, San Nicolas, Tarlac City, Tarlac, 2300

City Road, Dublinan East, Santiago City, Isabela, 3311

+63 78 305 0377/

+63 78 305 0304

+63 918 854 2476

+63 918 854 2453

vcvllasco@ausgroup.com.ph

idellacruz@ausgroup.com.ph

FORD ILOCOS NORTE
FORD METRO BAGUIO
(SOON TO OPEN)

San Marcos, San Nicolas, Ilocos Norte, 2901

Marcos Highway, Brgy. Pobocla, Tuba, Benguet



Go Further

ford.com.ph

http://www.fordausgroup.com.ph